Ward + Blake Finalists in International Health Care Design Competition

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Jackson Hole architects recognized for innovative Idaho radiology center



Left, international health design finalist Teton Radiology Madison by Ward + Blake Architects, includes a sunny spa-inspired waiting room, right. © Roger Wade Jackson, Wyoming – January 20, 2011 – <u>Ward + Blake Architects</u> of Jackson, Wyo., was named a finalist in the Design & Health International Academy Awards program sponsored by the International Academy for Design and Health (IADH) and *Design & Health* magazine to recognize professional excellence in the research and practice of designing healthy environments. Ward + Blake was recognized in the <u>International</u> <u>Healthcare Project (Under 40,000 sqm) category</u> for its sustainable and wellness-oriented design of the Teton Radiology Madison building in Rexburg, Idaho.

Ward + Blake's Teton Radiology Madison building design tapped cutting-edge healthcare architecture trends of borrowing from hospitality design and "daylighting." Flooding the space with natural light and using natural slate, cedar and birch, the architects adapted the contemporary wellness aesthetic of the Mountain West's popular day spas to create a relaxing treatment atmosphere. At the same time the design incorporates the kind of

sustainable elements the architects are known for, from high-efficiency heating and cooling technology to easy-to-repair recycled-content carpet tiles.

Ward + Blake's innovative design for the Idaho imaging center was a good fit for the biannual IADH awards' criteria of demonstrating "an understanding of the therapeutic effect of a 'healing' environment" while also addressing sustainability and civic context. The IADH states that its awards program "has a significant influence on the global design of humanistic environments that support health, wellbeing and quality of life." Awards are judged by a panel of independent multi-disciplinary experts from Europe, Asia, Africa, Oceania and the Americas.

Ward + Blake's use of a 'New West' architectural vocabulary epitomizes the growing Western Modernism movement. The Jackson Hole residential and commercial architects capture the authentic, independent spirit of the West while taking regional design in a fresh and modern direction. The Jackson, Wyo., residential and commercial architecture firm is known for its award-winning eco-friendly innovations and received the Wyoming AIA Award of Excellence. For additional information, visit <u>www.wardblakearchitects.com</u>, or call 307.733.6867.

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